






MYTHIC JOURNEYS

Screening Options

	<p><u>OPTION A. Host a Screening Party! \$89.00</u></p> <ul style="list-style-type: none"> • Under 25 Viewers • Single screening • Show the film to non-admission paying audiences in a non-publicly advertised screening: Private parties, club or group meetings. • Includes one (1) screening DVD and a promo-code that would allow attendees to purchase the DVD for 20% off SRP directly from Alive Mind.
	<p><u>OPTION B. Fundraising Event Non-Profits \$89.00 + 50/50 split</u></p> <ul style="list-style-type: none"> • Licensing fee includes 1 DVD • Maximize Fundraising potential with resale DVDs <ul style="list-style-type: none"> \$87.50 for 5 DVDs \$150.00 for 10 DVDs \$300.00 for 25 DVDs (30 or more DVDs at \$11.00 each) • Ability to publicly advertize and charge admission or accept donations • Includes a promo-code that would allow attendees to purchase the DVD for 20% off SRP directly from Alive Mind • Admission / donations would be split 50/50% between non-profit and Alive Mind
	<p><u>OPTION C. Theatrical – For Profit \$300 - \$400</u></p> <ul style="list-style-type: none"> • For audiences of 100 or more • Ability to publicly advertize and charge admission • Ability to purchase DVDs at a discount rate and sell retail • License is for a single screening only • If admission is to be charged (regardless of size), a single screening would be \$400, or \$300 vs. 35% for an extended run.
	<p><u>OPTION D. Educational Use \$245</u></p> <ul style="list-style-type: none"> • Includes 1 DVD • Single Institution or School Campus • Cannot charge for a separate ticket price for screening • Multiple use for life of DVD • Classroom and Library use.
	<p><u>OPTION E. Individual Instructor/Facilitator \$129</u></p> <ul style="list-style-type: none"> • Includes 1 DVD • Under 25 viewers • Teaching Environment • Cannot charge for a separate ticket price for screening • Multiple use for life of DVD